

# ASM24

Annual Scientific Meeting

Thursday 2nd & Friday 3rd May | ICC, Belfast



## Industry invitation



Faster, Higher, Stronger – Together



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# An invitation from our BSGE ASM24 Organising Committee

We invite your company to join us at the next year's ASM by taking up one of the packages detailed in this brochure.

The Council of the BSGE and the local organisers of the ASM 2024 would be delighted to see you included in this high profile meeting. Please note stands will be allocated to exhibitors on a first come, first serve basis.

We very much look forward to your participation and seeing you at BSGE ASM 2024, Belfast.



**Shaun McGowan**  
Chair of Local Organising  
Committee BSGE  
ASM 2024, Belfast



**Andrew Kent**  
BSGE President



**Sujata Gupta**  
BSGE Meetings and  
Industry Liaison



# Join us for the BSGE Annual Scientific Meeting 2024

In 2023, the BSGE ASM Congress enjoyed record attendance with an exciting and innovative scientific programme and the most comprehensive industry exhibition in minimal access gynaecology in the UK. Our feedback from delegates has been that this was BSGE's best event yet; They learnt what's new in the market; discovered new suppliers, connected with existing ones and enjoyed peer-to-peer exchange in the various facilitated networking opportunities.

**It's now time for ASM24 and this year is coming  
to Northern Ireland for the first time!**

**This exciting meeting will take place in Belfast on  
2nd and 3rd May 2024 with pre-congress events on 1st May.**

## See you in Belfast

Welcome to a beautiful, modern and resurgent harbour city.

Belfast thrived as an industrial city, known for shipbuilding and it is the birth place of the Titanic. Belfast is a city on the rise and is a place that will look after sponsors and delegates like family. You will have access to a rich cultural heritage with lots to see and do around the city.

Belfast has excellent links to the mainland UK and Ireland. Northern Ireland itself has three airports, sea crossings from England and Scotland, and a direct rail link from Dublin. It is possible to fly direct to Belfast from over 20 European cities and a number of North American locations. And once you arrive, you'll find it's just as easy to get around as it was to get here. A safe and walkable city centre allows easy rambling around the city with great bus and rail options if you wish to go further afield.



# ICC Belfast

ASM 2024 will be held at the ICC Belfast, an award-winning venue in the heart of the city centre with a reputation for innovation and delivering world class event experiences. It is a purpose-built international convention centre with over 20 years' experience in delivering premier events for local, national and international clients.

The venue boasts exclusive infrastructure, state of the art technology and an experienced and ambitious multi-disciplinary team who will work with you at every touchpoint to lay the foundations for an event that is guaranteed to exceed expectations.

Having secured exclusive access to this venue, ASM 2024 will be able to offer an increased scientific programme as well as a large exhibition space and event space. This can include exclusive space for your company during the conference.

The conference centre's location is within easy walking distance of a large number of excellent hotels, restaurants, bars and sights of interest.

## Faster, Higher, Stronger – Together

Our conference theme echoes the Olympic motto of Faster, Higher, Stronger - Together. Our goal is to work with sponsors and industry to deliver a pioneering and exceptional scientific programme.

Remembering some of the conflict the city has endured we host a session on the impact of the Troubles on women's health in the city while looking forward to the future with a broad programme including sessions on efficiency, innovation, resilience and multidisciplinary working.



# Lets get together

**For ASM24 we have not forgotten the social aspect of the meeting and have arranged a number of opportunities to meet with sponsors and delegates, enjoying what the city has to offer.**

Our BSGE BBQ night and RIGS dinner will be held in the historic Half Bap/ Cathedral Quarter area. Delegates will meet in the stunning New Orpheus bar where there will be craic, music and laughs aplenty.

This year we offer a truly exceptional Gala Dinner experience as the social highlight of the BSGE year. Taking place in the historic Titanic building you will be met with a drinks reception, with access to the amazing Titanic museum galleries before sitting down to a sumptuous meal. After dining in first class, we look forward to dancing together in steerage!

**The council and local organising committee look forward to meeting you all for the 2024 Annual Scientific Meeting in the city of Belfast.**



# BSGE ASM24 in numbers



**2 days**

Of bringing members right up-to-date with what's new and on the near horizon



**Many**

Forward-thinking decision makers proactively networking



**8**

Pre-congress courses allowing attendees to tailor their own programme



**4**

Social Events, including Drinks Reception and Gala Dinner



**400+**

BSGE members represented



**1**

Alec Turnbull lecture – a visionary presentation.



**50+**

Phenomenal speakers delivering insights and expertise



**2 live**

Surgery demonstrations included in our ASM24 programme



# Sponsors feedback

The place for BSGE members to share ideas and gain inspiration

*"We were impressed with the enthusiasm and engagement of the delegates, with the lectures and demonstrations stimulating plenty of questions and debate."*

**Sarah Field**  
Gynesonics

**gynesonics**

*"It's been great to meet lots of surgeons and surgical teams here at @TheBSGE in sunny #Manchester"*

**Joshua Darley**  
CMR Surgical

**CMR**  
SURGICAL

*"It was great to see so many new, and familiar, faces @ TheBSGE ASM 23 last week – a very busy, valuable and sociable conference."*

Karl Storz

**STORZ**  
KARL STORZ – ENDOSKOPE





# Delegate feedback



*"I have returned from Manchester with increased zeal to do more, engage and improve. I look forward to the next meeting!"*

**Ihuoma Chizia Kejeh**  
NHS England



*"The conference did indeed bring technology and talent together. This fact was demonstrated by member feedback. As a society, the BSGE continues to grow from strength to strength"*

**Jimi Odenjimni**  
Consultant Gynaecologist



*"Once again, the BSGE Annual Scientific Meeting (ASM) captivated participants with a remarkable display of ingenuity and expertise in gynaecological endoscopy"*

**Mez Aref-Adib**  
Consultant Gynaecologist



# Rhodium package with live surgery transmission

**Cost: £30,000 + VAT**

*(maximum of 2 pledges)*

**Rhodium sponsor will be allocated time to facilitate transmission of live surgery within the scientific programme time in the Auditorium.**

## Benefits:

- **Rhodium sponsors will be allocated with one to two hours of the scientific programme time in the Auditorium.** This will be to facilitate and support transmission of live surgery.
- **30 minute lecture in the Auditorium** (Sponsorship of Rhodium package will allow sponsoring company to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advice on the structure of the sponsored live surgery transmission and lecture).
- **1 complimentary registration for your invited speaker for two days of the ASM including invitation to BSGE Annual Gala Dinner.**
- **Provision of area for a special build exhibition booth** (40sqm) for two days at the ASM in priority position.
- **5 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering including BSGE Annual Gala Dinner.
- **Option to purchase 5 additional passes for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 5 additional tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **BSGE support of one sponsor-created e-blast**, sent by sponsor, promoting sponsor's involvement at the ASM.
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Lead capture technology provided to x 3 representatives.**
- **Delegate list from full Congress** (GDPR compliant).
- **Delegate list from your company symposiums** (GDPR compliant).
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, pens and paper pads.



# Platinum package with industry sponsored lecture

**Cost: £20,000 + VAT**  
(maximum of 4 pledges)

## Benefits:

- **30 minute lecture in HALL 1.** (Sponsorship of Platinum package will allow sponsoring company to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored lecture).
- **1 complimentary registration for your invited speaker for two days of the ASM including invitation to BSGE Annual Gala Dinner.**
- **Provision of area for a special build exhibition booth** (24sqm) for two days at the ASM.
- **4 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering including BSGE Annual Gala Dinner.
- **Option to purchase 4 additional passes for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 4 additional tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **BSGE support of one sponsor-created e-blast**, sent by sponsor, promoting sponsor's involvement at the ASM.
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Lead capture technology provided to x 2 representatives.**
- **Delegate list from full Congress** (GDPR compliant).
- **Delegate list from your company symposiums** (GDPR compliant).
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, pens and paper pads.



# Gold package

**Cost: £13,000 +VAT**

## Benefits:

- **Show ready exhibition booth** (24sqm) for two days of the ASM.
- **3 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering including BSGE Annual Gala Dinner.
- **Option to purchase 3 additional passes for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 3 additional tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Option to purchase lead capture technology licence.**
- **Delegate list from full Congress** (GDPR compliant).
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, pens, and paper pads.



# Silver package

**Cost: £6,500 +VAT**

## Benefits:

- **Show ready exhibition booth** (8sqm) for two days of the ASM.
- **2 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 2 additional passes for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 2 tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Option to purchase lead capture technology licence.**
- **Delegate list from full Congress** (GDPR compliant).



# Bronze package

**Cost: £3,250 + VAT**

## Benefits:

- **Show ready exhibition booth** (4sqm) for two days of the ASM.
- **1 complimentary registration for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 1 additional pass for your company representatives** for both days of the ASM including access to lectures and catering.
- **Option to purchase 2 tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Option to purchase lead capture technology licence.**
- **Delegate list from full Congress** (GDPR compliant).



# Additional sponsorship opportunities

- **Opportunity to sponsor BSGE Welcome Drinks reception** on 1st May £3,000 + VAT
- **Opportunity to sponsor BSGE BBQ Dinner** on 1st May £5,000 + VAT
- **Opportunity to sponsor prize for Best Oral, Video poster or E-poster presentation.**
- **Opportunity to hire additional room at The ICC Belfast to showcase your products**

To discuss your organisation's options further, please email [bsge@rcog.org.uk](mailto:bsge@rcog.org.uk)

To accept a sponsorship package, please complete online acceptance form available via this link:

[Register here](#)

On receipt of this application, the BSGE will contact you to confirm acceptance of your pledge within 5 working days. Please note sponsorship packages will be given on first come basis.



**Join us in 2024**

**Contact BSGE for  
more information**

**British Society for Gynaecological Endoscopy,  
10-18 Union Street, London, SE1 1SZ**

**T: 0207 772 6474 E: [bsge@rcog.org.uk](mailto:bsge@rcog.org.uk) W: [bsge.org.uk](http://bsge.org.uk)**

